

## TBWA\HAKUHODO Establishment Date, Capital and Directors Announced

Tokyo – June 19, 2006 – Hakuhodo Inc. (Headquarters Tokyo, Japan) and TBWA Worldwide (Headquarters New York, USA) determined the following with regard to TBWA\HAKUHODO, a company the two agreed on February 22, 2006 to establish together.

Name:	TBWA\HAKUHODO INC.	
Establishment date:	August 1, 2006 (tentative)	
Establishment method:	Joint incorporation-type demerger	
Capital:	50 million yen	
Financial period:	Year to March 31	
Shareholding ratio:	Hakuhodo G1 Inc. 60%	TBWA\JAPAN 40%
Representative:	President & CEO:	Hiroshi Ochiai (CEO, Hakuhodo G1)
Directors:	COO:	Gary Wenzel (President & CEO, TBWA\TOKYO)
	Member of the Board:	Reiji Takeda
	Member of the Board (Non-Executive):	Kunihiko Sawada (Senior Corporate Officer & Member of the Board, Hakuhodo)
	Member of the Board (Non-Executive):	Keith Smith (Regional Chairman, TBWA \Asia Pacific)
	Member of the Board (Non-Executive):	Denis Streiff (CFO International, TBWA Worldwide)
	Other corporate officers:	(Undetermined)
	Auditor:	Masaki Nishioka (General Manager, Corporate Strategy Division, Hakuhodo)
Location:	Shibaura Office: Granpark Tower, 4-1, Shibaura 3-chome,	

Minato-ku, Tokyo

Ginza Office: 17-2, Ginza 6-chome, Chuo-ku, Tokyo

(The offices are to move to new premises at an as yet undetermined location sometime late in 2006)

Employees: Approx. 300 (tentative)

Business description: Full-service advertising agency

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Contact:

Hakuhodo Inc.: Corporate Public Relations Division

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